

How paid: _____

East Central Journalism

East Central High School · 7173 FM 1628 · San Antonio, TX 78263 · 210-649-2951
2014 Yearbook & Newspaper BUSINESS Advertisement Authorization and Ad Rate Card
Please complete and return this contract and payment for your ad TOGETHER. Items won't be accepted in parts.

Staff Member _____ **Signature/date** _____

All Sales are final. No refunds.

Business Name

Street Address or P.O. Box, City, State/Zip

Telephone Number and email address

Authorized Signature and Title

Date

YEARBOOK: ADS ARE ALL COLOR THIS YEAR!

Size	Price
Business Card Reproduction	\$35.00
Quarter Page	\$55.00
Half Page	\$120.00
Full Page: color	\$200.00

NEWSPAPER:

Size	Price- 1 issue	5 issues
Business Card Reproduction	\$20.00	\$100.00
Quarter Page	\$45.00	\$225.00
Half Page	\$80.00	\$400.00
Full Page	\$150.00	\$750.00

*Newspaper is full color

Size of Ad chosen: _____ Cash is accepted or you may include check or money order payable to East Central High School

Statement of Policy: Advertiser agree to pay designated amount in exchange for advertisement placed in newspaper. Liability does not extend beyond purchase price of advertisement. We may reject any advertisement that promotes objectionable goods, services or violates East Central Independent School District's policy. Payment is due at time of signing.

Digital photos should be 300 DPI, 72 DPI if they're larger digital images. If you design your own ad or submit digital photos, please burn it onto a CD in jpeg format. You may also mount the photos and text onto a blank sheet of paper, place inside an envelope, and we will scan it for you.

(You may simply attach a business card or other suitable artwork if you wish. It can also be an ad that has previously run elsewhere.)

Ad Instructions: Ad digitally produced and burned on a CD included with this form. Please scan Artwork for ad. I have included it here. I have included my business card. I authorize the staff to design the ad. A basic description with phrases I would like to use is listed below.

If we are designing your ad completely, please list any words or expressions you would like us to feature, and a basic idea of what you would like to see. Please indicate the content and basic design of your advertisement in the space below.

Thank you for your support!